THE BEST MILK FOR THEM IS THE ONE THEY WILL DRINK.

GIVE KIDS A CHOICE!

Removing Chocolate Milk has a Negative Impact on Nutrition!

A study at 11 Oregon elementary schools that removed chocolate milk...

Kids took 10% less milk overall

7% stopped eating school lunches

They wasted 29% more white milk

Research provided by:

Food & Brand Lab
Invent - Redesign - Empower
Cornell University