



## 2022 Local Dairy Promotion Mini Grant Program

### What is the Grant Program?

American Dairy Association North East has established a program to provide mini grants to aid in local grassroots promotion of the dairy industry to consumers.

### What are the criteria for selection?

Applications will be evaluated on the following:

- The project's capacity to enhance knowledge of the dairy industry and/or the health and nutrition benefits of milk and dairy products.
- Must be a consumer-focused event or project aligned with American Dairy Association North East programming (Fuel Up to Play 60, Refuel with Chocolate Milk, farm tours, or school programs).
- The applicant must be a dairy farmer, dairy promotion committee member or dairy princess in the American Dairy Association North East territory. Applicants must be 18 years of age or older. Visit [AmericanDairy.com](http://AmericanDairy.com) for a map of the territory.

Grants will be awarded in 2022 on a first-come, first-served basis, providing that goals and objectives of the program are met. One grant per farm business or organization per year.

### What is the application Process?

Complete the attached form and return to:

American Dairy Association North East  
Attn: Reegan Domagala  
100 Elwood Davis Road  
North Syracuse, NY 13212  
Email: [rdomagala@milk4u.org](mailto:rdomagala@milk4u.org)

**Proposals for the 2022 grant program can be submitted at any time during 2022. The award committee will notify approved recipients shortly after the application is received and reviewed.**

**Award recipients are required to provide a brief written summary of the project or event after completion. If possible, applicants are asked to provide photographs.**

### For additional information:

Please contact Reegan Domagala at [rdomagala@milk4u.org](mailto:rdomagala@milk4u.org) or 315-472-9143.



**2022 Local Dairy Promotion Mini Grant Application**  
(all fields required)

**Date of Application:** \_\_\_\_\_

<b>Contact Name:</b> _____	<b>Phone:</b> _____
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<b>Farm Name/Organization Name:</b> _____	<b>Herd Size:</b> _____
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**Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

<b>City:</b> _____	<b>State:</b> _____	<b>Zip:</b> _____
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<b>County:</b> _____	<b>Where do you ship your milk?</b> _____
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**Name of Event or Project:** \_\_\_\_\_

<b>Event/Project Date:</b> _____	<b>Amount of Grant Funding Requested:</b> _____
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**Description of Event or Project:**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**How will the grant funds be used?**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Objectives of the Event or Project:**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**How will you and/or your project or event provide recognition to American Dairy Association North East?**  
\_\_\_\_\_  
\_\_\_\_\_

If appropriate, would you like assistance promoting your event through social media? (ie: Facebook)	YES	<input type="checkbox"/>	NO	<input type="checkbox"/>
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<b><u>For Office Use Only:</u></b>	
Approved: _____	Date: _____
Comments: _____	
_____	