

WHY TRENDS MATTER WHEN IT COMES TO FOOD?

- Not relegated to hairstyles and jeans
- Social media
- Kids want to do what's trendy



1. Kids know what is trendy - Ask them

2. Put Social Media at work in your schools

WHAT ARE SOME TRENDS HAPPENING NOW?

- Brain health
- Signature dishes
- Low-waste
- **Plant-based, plant-forward + DAIRY**



1. Dairy and Plants are better together

2. They pack a powerful partnership to deliver nutrition where kids need it most

WHY PLANT-BASED, PLANT-FORWARD + DAIRY?

- Vitamins, minerals
- Phytonutrients
- Fiber
- Calcium, vitamin D
- Protein

It's a good combo!



1. Create a Cafeteria Signature dish that is Trendy and Tasty

2. Kids are environmentally conscious. Think about items that reduce waste

HOW CAN WE INCORPORATE HEALTHY TRENDS INTO SCHOOL MEALS?

- Social media - TikTok
- Graphic/imagery
- Gamification



1. Give gaming a healthy twist.

2. Make school mealtime fun by incorporating gaming into your marketing.