

MARKETING RESOURCES GUIDE

Feature Summer Harvest Themes

Emphasize freshness and nutrition of Summer Meals. Tie into your district's Farm to School events and make it fun with the themed celebrations listed below.

JUNE 2023 National Dairy Month

Not only is June the perfect month to kick off your Summer Meals program, it's also the national showcase month for all the nutritional goodness of milk, cheese and yogurt. Celebrate with these fun events!



June 1st: World Milk Day

Begin Dairy Month with this popular **Chocolate Milk Blender recipe**



June 4th: National Cheese Day

Offer Cheese Stuffed Breadsticks and a marinara cup as part of your meal offerings.

Celebrate on Monday, the 5th

June 7th: National Chocolate Ice Cream Day

Cool off a hot summer day with everyone's favorite chocolate ice cream



June 21st: National Smoothie Day

Our recipe for **Peach Smoothies** was made for this special day.



The Berry Yogurt Pancake Parfait is a perfect way to feature strawberry goodness!

Celebrate on Monday, the 26th







Theme Day Ideas!

Augus^t

AUGUST 2023 Time for Some Refreshing Cool-offs

August 3rd: National Watermelon Day

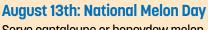
Cool refreshment, sliced and topped with a scoop of vanilla yogurt for added nutrients.



AUGUST 7

August 7th: National Raspberries N' Cream Day

Yogurt, granola and raspberries? That's a winning combination.



Serve cantaloupe or honeydew melon dippers with yogurt.



August 25th: National Banana Split Day

Try this classic with vanilla yogurt, fresh bananas, strawberries and blueberries, topped with granola.





JULY 2023 When Summer Really Gets Cooking!

for summer meals.



July 4th: Independence Day

Chef Jernard Wells has the perfect recipe for this day: The Red, White, and Blue Yogurt Parfait! **Get the recipe here**





July 14th: National Mac and Cheese Day

July 11th: National Blueberry Muffin Day

This one is easy and full of anti-oxidants!

Our Blueberry Muffin Parfait recipe is perfect

Here's a new twist on an all-time favorite: Mac & Cheese Pizza is sure to be a hit!