# INNOVATIONS IN SCHOOL MILK GIVE STUDENTS MORE CHOICES

## **DISCOVER THE VERSATILITY OF SHELF-STABLE MILK**

Shelf-stable milk is nutritious and delicious, and students love it, making it a great choice for schools, all meal times, and even during supply-chain issues.



# CHECK OUT THE BENEFITS OF SHELF-STABLE MILK

### Nut

#### **Nutritious & Delicious**

Shelf-stable milk is a nutritious option with the same 13 essential nutrients as other school milk.



#### **Convenience and Portability**

Can be stored at room temperature, making it easy to store, transport and distribute.



#### **Food Security**

Longer shelf life ensures a steady milk supply during unexpected events and sustains a good milk supply for schools.



#### **Sustainability**

Packaging is lightweight and made from easily recyclable materials.



### **Decrease Waste & Spoilage**

The extended shelf life can reduce waste by allowing the milk to stay fresh for months.



# TRANSFORM YOUR SCHOOL'S WILK OPTIONS

### **ACCORDING TO A RECENT STUDY WHEN STUDENTS HAVE THE OPTION** TO CHOOSE SHELF-STABLE FLAVORED LACTOSE-FREE MILK, **MEAL PARTICIPATION AND MILK SELECTION INCREASE OVERALL.**<sup>1</sup>

TOTAL MILK	non-pilot schools	pilot schools
	+5.1%	+21%
	non-pilot schools	pilot schools
TOTAL SCHOOL MEALS	+8.6%	+15%



OF THE STUDENTS RVEYED SAY THEY DRINK MORE MILK **NOW THAT CHOCOLATE** LACTOSE-FREE

<sup>1</sup>Cincinnati Public Schools CPS) study during Q4 2023 found that, when shelf-stable white and chocolate lactose free milk is offered alongside traditional white and chocolate milk at breakfast and lunch, more students choose milk with their meals.





KEEP KIDS HAPPY AND HEALTHY BY **OFFERING MORE SCHOOL MILK CHOICES –** AND KEEP THEM COMING BACK FOR MORE!

