



MARKETING RESOURCES GUIDE

Feature Summer Harvest Themes

Emphasize freshness and nutrition of Summer Meals. Tie into your district's Farm to School events and make it fun with the themed celebrations listed below.

Support local farmers while providing healthy choices for children by using food products from local sources. For additional Farm-to-School recipes, please visit: <https://www.americandairy.com/farm-to-school/>

JUNE 2025 National Dairy Month

Not only is June the perfect month to kick off your Summer Meals program, it's also the national showcase month for all the nutritional goodness of milk, cheese and yogurt. Celebrate with these fun events!

JUNE 2



June 1st: World Milk Day

Begin Dairy Month with this popular [Chocolate Milk Blender recipe](#)
Celebrate on Monday, the 2nd

JUNE 4



June 4th: National Cheese Day

Offer ever-popular Grilled Cheese Sticks as part of your meals
[Get the recipe here](#)

June 7th: National Chocolate Ice Cream Day

Cool off a hot summer day with everyone's favorite chocolate ice cream.

JUNE 7



June 21st: National Smoothie Day

Our recipe for [Apple Smoothies](#) was made for this special day.

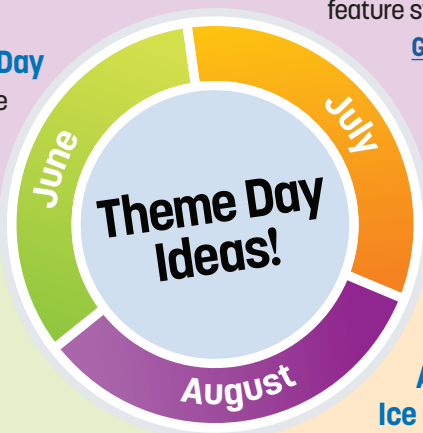
JUNE 21



June 25th: National Strawberry Parfait Day

The Berry Pancake Parfait is a perfect way to feature strawberry goodness!
[Get the recipe here](#)

JUNE 25



JULY 2025 When Summer Really Gets Cooking!

JULY 4



July 4th: Independence Day

Chef Jernard Wells has the perfect recipe for this day: The Red, White, and Blue Yogurt Parfait!
[Get the recipe here](#)

JULY 11



July 11th: National Blueberry Muffin Day

This one is easy and full of anti-oxidants! Our [Blueberry Muffin Parfait recipe](#) is perfect for summer meals.

JULY 14



July: National Grilling Month

Top your grilled burger or hot dog with your favorite slice of cheese or cheese sauce!



AUGUST 2025 Time for Some Refreshing Cool-offs

August 2nd: National Ice Cream Sandwich Day

Cool off a hot summer day with everyone's favorite—ice cream sandwiches.

AUGUST 2



August 7th: National Raspberries N' Cream Day

Yogurt, granola and raspberries? That's a winning combination.

AUGUST 7



August 10th: National Melon Day

Serve cantaloupe or honeydew melon dippers with yogurt. Celebrate Mon., 8/11

AUGUST 11



August 27th: National Peach Day

Make it peachy with a classic parfait made with low fat vanilla yogurt.
[Get the recipe here](#)

AUGUST 25



AMERICAN DAIRY
ASSOCIATION NORTH
EAST